

	強み (Strength) <ul style="list-style-type: none">▪▪▪▪▪▪	弱み (Weakness) <ul style="list-style-type: none">▪▪▪▪▪▪
機会 (Opportunities) <ul style="list-style-type: none">▪▪▪▪▪▪	積極戦略 <ul style="list-style-type: none">▪▪▪▪▪	改善戦略 <ul style="list-style-type: none">▪▪▪▪▪
脅威 (Threats) <ul style="list-style-type: none">▪▪▪▪▪▪	差別化戦略 <ul style="list-style-type: none">▪▪▪▪▪	防御・撤退戦略 <ul style="list-style-type: none">▪▪▪▪▪